

# VET expo

المعرض الدولي للطب البيطري  
Global Veterinary Expo

4<sup>th</sup> Edition 24 25 26 Nov. 2025

Riyadh Int. Conv. & Exhibition Center  
Riyadh - Kingdom of Saudi Arabia

[www.veterinary-expo.com](http://www.veterinary-expo.com)

## About Expo





## Why the Kingdom of Saudi Arabia?

Stemming from the continuous care and support provided by our wise government, led by the Custodian of the Two Holy Mosques and His Royal Highness the Crown Prince, to keep pace with modern advancements in the field of veterinary medicine both locally and globally, attract foreign investments, and reaffirm the vital role of the veterinary sector in the economy and sustainable development, as well as in supporting development plans and achieving the Kingdom's Vision 2030. This aligns with the vision of the National Program for the Development of the Livestock and Fisheries Sector in achieving food security and sustainable development.

This exhibition will serve as a real opportunity to highlight the prominent role of the veterinary sector in the economy and sustainable development. The primary goal of the event is to discuss key issues related to animal and human health, food security and safety, and to emphasize the role of camels in achieving sustainable development. Additionally, the focus will be on addressing threats to livestock and human health, preserving wildlife, and enhancing societal awareness of these critical issues.





# The Veterinary Market in Saudi Arabia



## The Veterinary Market in Numbers\*

The veterinary sector in Saudi Arabia has experienced significant growth in recent years, driven by increasing awareness of the importance of pet and livestock care. Reports indicate that the size of the veterinary market in the Kingdom is expected to reach 764.8 million SAR by 2027, with an annual growth rate of 5%.



Market size: by 2027

**764.8** million SAR



Veterinary market growth

**5%** Annually



Number of governmental  
veterinary units

**181**



Number of private  
veterinary establishments

**2,443**

**694**

Veterinary Clinics

Mobile Veterinary Clinics

**6**

**1709**

Veterinary Pharmacies

Animal Shelters

**4**

**21**

Falcon Care Centers

Veterinary Diagnostic Laboratories

**11**

**7**

Artificial Insemination Centers

Veterinary Hospitals

**3**

\* Source: Statistical Reports 2023 – Agriculture Sector – Livestock – Ministry of Environment, Water, and Agriculture.





## Estimated Livestock Numbers in the Kingdom 2023\*



Goats

**7,417,684**



Sheep

**20,577,359**



Camels

**2,210,197**



Cows

**501,975**



Poultry

**2,685,317**



Horses

**60,000**



Pets

**478,664**



## The number of vaccinated doses against the most prevalent epidemic diseases in the Kingdom for the year 2023\*

The number of doses vaccinated against septicemia.

**26,094,532**

The number of doses vaccinated against lumpy skin disease.

**87,313**

The number of doses vaccinated against rabies.

**8,684**

The total number of doses vaccinated against epidemic diseases.

**91,218,328**



\* Source: Statistical Reports 2023 – Agriculture Sector – Livestock – Ministry of Environment, Water, and Agriculture.





## National Initiatives and Projects to Enhance Food Security and Animal Health as Part of Saudi Vision 2030

- Veterinary Sector Digital Transformation Project – Focuses on automating veterinary services, including licensing and health monitoring.
- Animal Disease Database and Digital Applications – Establishing a comprehensive database of animal diseases and developing digital applications to facilitate veterinary services.
- Local Production Enhancement Programs – Improving infrastructure for poultry, cattle, and fish farms to boost domestic production.
- Cross-Border Disease Control Project – Aiming to manage and prevent transboundary diseases such as foot-and-mouth disease and avian influenza.
- Animal Health Guide Project – Enhancing veterinary services and ensuring livestock safety through the “WEQAA Center ” under the “Naama” Platform.
- Veterinary Quarantine System Development Project – Strengthening quarantine measures and training veterinary professionals.
- Support Investors in the Food and Veterinary Sectors – A key initiative under the Food Security Initiative to encourage entrepreneurship in these industries.
- Animal Health Laboratory Development Initiative – Establishing advanced veterinary laboratories, including the Regional Veterinary Laboratory in Riyadh, and advancing genome lab research the development and localization of vaccines in the Riyadh Region.
- Zoonotic Disease Prevention Program – Targeting diseases transmitted between humans and animals, such as brucellosis and bovine tuberculosis.
- Support for Mobile Veterinary Clinics Initiative – Expanding veterinary services to remote areas and farms, providing essential medications and vaccines while promoting health awareness among livestock owners which also enhances animal healthcare quality and boosts productivity.





**EXHIBITION**



## Exhibition Objectives

Providing a platform for communication, cooperation, and exchange among specialists, researchers, and companies.



Enhancing partnerships and exchanging experiences and expertise between the public and private sectors.



Attracting local and international investments in the field of veterinary medicine and signing partnerships and agreements to enhance the sector economically



Enhancing the efficiency of veterinarians through specialized workshops and providing training opportunities for veterinary medicine students.



Launching specialized scientific initiatives in animal health.





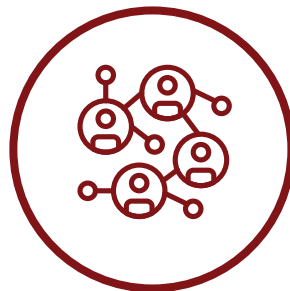
## Why participate in the Global Vet Expo?



### Join

an elite group of exhibitors at the first specialized Global Vet Expo in the Kingdom

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### Build

partnerships with participating government entities and benefit from the media momentum of the exhibition.

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### Explore

the latest technologies and equipment in the veterinary field.

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### Meet

with major suppliers and companies and sign agreements through the B2B program.

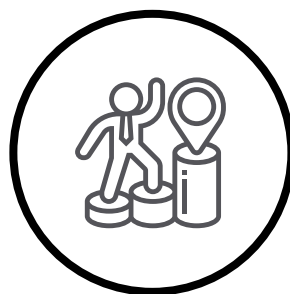
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### Strengthen

your brand in the growing Saudi market.

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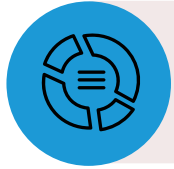


### Highlight

your leadership role in achieving Saudi Vision 2030 goals in the veterinary sector

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## Exhibition Sectors

### Animal Nutrition

- Feed Manufacturing Companies
- Nutritional Supplements
- Growth and Immunity-Boosting Supplements
- Therapeutic Nutrition Products
- Innovative Animal Feeds
- Organic and Natural Feeds
- Chemical-Free Products

### Veterinary Technology and Equipment Sector

- Diagnostic and Treatment Equipment
- Radiography and Ultrasound Devices
- Early Disease Detection Technologies
- Artificial Intelligence Solutions in Veterinary Medicine
- Modern Technology Systems
- Clinic Management Applications and Platforms
- Veterinary Clinic Management Software
- Animal Health Monitoring Apps
- Smart Tracking Systems for Livestock and Pets

### Veterinary Pharmaceuticals

- Veterinary Drug Manufacturers
- Veterinary Vaccine Manufacturers
- Pharmaceutical Companies Specializing in Animal Nutritional Supplements
- Anti-Infective Pharmaceuticals
- Parasiticides
- Anti-Inflammatory Drugs
- Various Types of Vaccines
- Medicated Feed Additives
- Amino Acids

### Universities and Research Centers

- Universities and Colleges of Veterinary Medicine
- Specialized Centers for Veterinary Research and Animal Diseases

### Therapeutic and Research Sector

- Veterinary Clinics and Specialized Hospitals
- Pet Clinics
- Livestock and Production Animal Clinics
- Advanced Veterinary Hospitals

### Public Health and Prevention Sector

- Vaccination and Prevention Programs
- Mass Vaccination Campaigns
- Zoonotic Disease Prevention Programs (Diseases Shared Between Humans and Animals)
- Health Organizations and Associations
- Local and International Veterinary Associations
- Relevant government agencies
- Public Health Projects

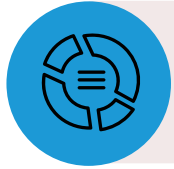




## Target Visitors

- Academics and researchers in various veterinary medicine sectors, both locally and internationally.
- Representatives of international and regional veterinary medical organizations and associations.
- Veterinarians and veterinary assistants in both public and private sectors, inside and outside the Kingdom.
- Employers, officials in institutions, and decision-makers.
- Producers of medicines and vaccines, both locally and globally.
- Students and trainees from universities, colleges, and relevant institutes inside and outside the Kingdom.
- Animal breeders and farm owners.
- Government entities.
- Investors and entrepreneurs.
- Media and individuals interested in health awareness.





## Not only an Exhibition



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